

News Release

Contact: JP Tremblay Jerry Jones Jaime Arteaga Legislation and Public Affairs 916-653-2192 August 31, 2009

PROJECT GOLD STAR Tax Information and Golf Tournament Reminder

This news release is in response to questions from our readers about our Project: Gold Star update sent out this past Friday, August 28. Specifically they wanted clarification regarding whether donations are tax deductible. Bottom line: they are and the information you need is provided below.

TAX ID INFORMATION:

Donations to Project: Gold Star are tax deductible. The following Tax ID number: 68-0182830, can be used to make donations to a California state department, such as the California Department of Veterans Affairs. For those who prefer to make donations to non-profit organizations, you may make a donation to "Project Gold Star" in care of the VetFund Foundation, a 501(c)3, using the following Tax ID number: 20-5195691. We encourage donors to use the Tax ID number of their choice to contribute to this most noble cause.

GOLF TOURNAMENT REMINDER:

This year's 3rd Annual Joey Graves Memorial Golf Tournament, on Monday, September 21, 2009, will benefit Project: Gold Star. Attached you will find registration information on the golf tournament and on Joey Graves who was a son, grandson, husband, friend, and hero who paid the ultimate price in defense of our freedoms. Openings for players and sponsors still exist, so please sign up for this worthwhile event.

Project: Gold Star was set up by the California Department of Veterans Affairs to help raise the necessary funds needed to produce Gold Star Family License plates. These Gold Star Family License plates, a uniquely designed special license plate, will be made available to families whose loved one is killed while serving on active duty in the military.

Please see attached file entitled "Project: Gold Star Donation Form" for a list of incentives for each donor level. Project: Gold Star Donation forms are available on our website at www.calvet.ca.gov by clicking on Gold Star Family License Plate Fund or you can call CalVet and we will mail one to you.

This Veterans News and previous CDVA news releases, advisories, and newsletters are available on our website at www.cdva.ca.gov and via email from Jaime.Arteaga@cdva.ca.gov.



3nd Annual Joey Graves Memorial Golf Tournament

Monday, September 21, 2009 Discovery Bay Country Club Discovery Bay, CA

Registration Deadline: August 21, 2009

0900 Registration

1000 Presentation of Colors

1030 Shotgun start

(with sit down lunch at the turn)

1700 Dinner and awards presentation

(following the round)

Our nation's military is comprised of men and women who choose to serve, often in the face of danger, to protect our freedoms as well as establish freedoms for those who are oppressed in other parts of the world. Some pay the ultimate price and become true American Heroes. U.S. Army SPC Joseph A. Graves was one of those men.

He was KIA - 25 Jul 06 - Baghdad, Iraq.

Joey was a son, grandson, husband, friend and hero. He was a selfless and caring man who led by example and was admired by many. This is why we want to perpetuate not only his memory but the memory of all those who have given their lives to defending and protecting our country.

All proceeds will benefit **Project Gold Star**The production of a special recognition license plate to honor California's Gold Star Families and those who have given their all in service to our country.



SPONSORSHIP OPPORTUNITIES

4 Sta	r General\$6,000
*	Two (2) golf foursomes
*	Banner at registration
*	Award recognition
*	Four (4) additional foursomes at Discovery Bay CC
	for a future date.
3 Sta	r Lieutenant General\$3,000
	One (1) foursome
	Sign at registration area
	Award recognition
	Two (2) additional foursomes at Discovery Bay CC
	for a future date.
2 Sta	r Major General\$2,000
	One (1) foursome
	Award recognition
	One (1) additional foursome at Discovery Bay CC
	for a future date.
Hole	Sponsor\$350
	Sponsor name displayed at hole.
Too	Sponsor\$350
	Sponsor name displayed at tee box.
•	Sponsor name displayed at tee box.
	Complete and return no later than
	August 21, 2009 to:
	Joey Graves Memorial Golf Tournament
	5779 Cutter Loop, Discovery Bay, CA 94505
Reser	evations and sponsorships can also be made via phone by calling 925-513-1313 or by email to
	jkgraves@comcast.net
	Federal Tay ID / EIN: 27-0176739

Federal Tax ID / EIN: 27-0176739 Some Gave All – The Joey Graves Foundation is a charitable 501(c)(3) non-profit organization

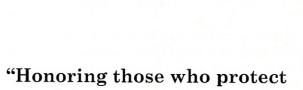
REGISTRATION FORM

Golfer #1		Shirt Size		
CONTACT PERSON				
COMPANY				
ADDRESS				
CITY	STATE ZIP			
PHONE	EM	AIL		
Please reserve th Multiple players' please Foursome Reserv Golf foursome \$'	complete form on the c	□ No		
Golf registration	n(s) \$175 per golfer	.\$		
Sponsors (check spo	nsorship)			
□ 4 Star \$6,000	□ 3 Star \$3,000	□ 2 Star \$2,000		
□ Tee Sign \$350	□ Hole Sign \$3	50		
☐ I am unable to at to make a donat	and the second s	se \$		
☐ Check (payable t	to The Joey Graves	Foundation)		
□ Visa □ Ma	astercard 🗆	American Express		
Credit Card Number	er	Exp Date		
Dlassassas				

Please return registration forms and sponsor pledges no later than August 21, 2009

Golfer #2	Shirt Size	
NAME		
COMPANY		
ADDRESS		
CITY	STATE	ZIP
PHONE	EMAIL	
Golfer #3		Shirt Size
		s ecolomico oscioli _s , travolin e
NAME		High comment in a
COMPANY		di seq conspiration
ADDRESS	Lik nelleg ver	
CITY	STATE	ZIP
PHONE	EMAIL	
Golfer #4		Shirt Size
NAME	e e e e e e e e e e e e e e e e e e e	
COMPANY		
ADDRESS		
CITY	STATE	ZIP
PHONE	EMAIL	





and defend our freedom"

Monday, September 21, 2009 Discovery Bay Country Club Discovery Bay, CA